GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Sports & Youth Services – Concept note on Andhra Pradesh (Youth Leadership, innovation and Entrepreneurship Awards) for 'Future Stars Awards' – Approved - Orders – Issued.

YOUTH ADVANCEMENT TOURISM & CULTURE (Sports /YS) DEPARTMENT

G.O.Rt. No.20 **Date: 11.01.2017**

Read the following:-

1) From the Special Commissioner of Youth Services, Lr. No.393-B/YS/2016, dt.24.08.2016.
2) G.O.Rt.No. 282, YAT&C (YS) Dept. dt.26.09.2016
3) G.O.Rt.No. 328, YAT&C (YS) Dept. dt.08.12.2016
4) From the Special Commissioner of Youth Services, Lr. No.393-B/YS/2016, dt.24.08.2016.

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ORDER:-

In the reference 1st read above, the Special Commissioner of Youth Services has proposed to conduct various Youth Welfare Programmes / Activities during the current financial year i.e., 2016-17, in which "Future Star Awards" – Leadership (Youth innovation Entrepreneurship Awards) is one among them.

2. The Special Commissioner of Youth Services has furnished the concept note on A.P. Future Stars Awards – 'Youth Innovation & Entrepreneurship Awards' on the key objectives, operationalization, budget, Award categories, periodicity, eligibility criteria, submission process etc., for consideration and approval of the Government for initiating further action.

3. Government after careful examination of the matter hereby approve the concept note on Future Stars Awards – Andhra Pradesh (Youth Leadership, Innovation & Entrepreneurship Awards) which is annexed to this orders.

4. The Special Commissioner of Youth Services shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

L.V.SUBRAHMANYAM
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Special Commissioner of Youth Services, A.P.,
Secunderabad.
The P.S to Special Chief Secretary (YS&S)

// FORWARDED :: BY ORDER:://

SECTION OFFICER

(Continued for Annexure)

(Annexure G.O. Rt. No.20, Date: 11.01.2017)

ANDHRA PRADESH YOUTH INNOVATION and AWARD

Back ground

It is envisaged by Government of Andhra Pradesh that Youth Empowerment is a key process to bring gainful employment in the society. State government believes that timely recognition of talented provides fillip to such Youth Empowerment. This recognition is by awarding "Future Star" awards. These future stars therefore will be afforded all the opportunities necessary to build their dream enterprises for achieving "Swarnandra Vision" of the state of Andhra Pradesh. The government is very keen that these awards provide boost to start-up activity in the state. In awarding this recognition to the government exhorts all concerned to be absolutely fair and objective in the selection.

Department of Youth Services is deeply aware of setting-up of innovation and incubation centres in A.P. Educational Institutions. This department is informed of the leadership being provided in all these institutions by senior teaching faculty and the Vice Chancellors. So one stream of awards are given to the students in the degree Colleges and the P.G. Students and research scholars in both private and public universities.

A second stream of awards is given to innovators who have since left the portals of colleges and are in the open society – self-employed, employed or unemployed. There will be two levels of awards for students and non students – District and State. Another streams of awards are meant for Women SC/ST and Physically Challenges Youth at state level only.

Key Objectives:

1. To identify and publicly recognize the excellence of Young Inventors and Innovators and Entrepreneurs who have been the most successful in continuously developing a stream of value-creating new products and services.

2. To provide a learning vehicle for the sharing of the winning awardees individual best practices with "Young Andhra Pradesh".

3. To afford opportunities to youth to build their dream enterprises and provide boost to start-up activity in the state.

Operationalising the Future Stars Awards

Future Stars Awards will be an Annual Awards Programme for the whole state.
There will be two levels of Awards in two streams i.e., **Student and non-student.** The first level of awards will be at **District Level** and the second level will be at **State Level**.

1. District Future Stars:

There will be 3 awards per district (1st, 2nd and 3rd). The details of these awards are as following:

Award	Cash (INR lakhs)		Citation/ Recognition	Exposure/ Training
1st	1.00	1.00	To avail low cost loans without margin money & grants for self-employment	Within the Indian states
2nd	0.75	0.75		Within the state of AP
3rd	0.50	0.50	Recommendation for further skilling	Within the district

2. Women Future Stars, SC/ST Future Stars and Physically Challenged Future Stars Awards:

There will be 3 awards in each of the three categories for the whole state (1st, 2nd, 3rd and 2 consolations).
The details of these awards are as following:

Award	Cash (INR lakhs) Student / Non-Student		No. of awards	Citation/ Recognition	Exposure/ Training
1st	2.00	2.00	6	To avail low cost loans without margin money & grants for self-employment	Within the Indian states
2nd	1.00	1.00	6		Within the state of AP
3rd	0.75	0.75	6		Within the district
consolation	0.50	0.50	6	Recommendation for further skilling	Within the district

1. State Future Stars:

There will be 10 state level awards in this category for student and non-student streams. The winners will be selected from the district level awards list based on recommendations and final decision of the state level **Future Stars Awards** committee. The details of these awards are as following:

Award	No. of Awards Student / Non-Student		Cash (INR lakhs)	Citation/ Recognition	Exposure/ Training
1st	1	1	20.00	To avail low cost loans without margin money & grants for self-employment	In Developed countries
2nd	1	1	15.00		In South Asian countries
3rd	1	1	10.00		In Indian Institutions
Consolation	7	7	4.00	Recommended for skilling	Within the state of AP

AWARDS Budget:

Award	No. of Awards Student / Non-Student		Cash (INR lakhs)	Total cash expenditure	Exposure/ Training expenditure	Total Budget (In INR Lakhs)
State						
1st	1	1	10.00 x 2	20.00	2.00	22.00
2nd	1	1	7.50 x 2	15.00	1.50	16.50
3rd	1	1	5.00 x 2	10.00	1.00	11.00
Consolation	7	7	2.00 x 14	28.00	1.40	29.40
				73.00	5.90	78.90
District (For 13 districts)						
1st	13	13	1.00 x 26	26.00	1.30	27.30
2nd	13	13	0.75 x 26	19.50	1.00	20.50
3rd	13	13	0.5 x 26	13.00	0.70	13.70
				58.50	3.00	61.50
Women, SC/ST and Physically Challenged (1st, 2nd, 3rd & 2 consolation)						
1st	3	3	2.00 x 6	12.00	0.60	12.60
2nd	3	3	1.00 x 6	6.00	0.30	6.30
3rd	3	3	0.75 x 6	4.50	0.225	4.725
Consolation	6	6	0.50 x 12	6.00	0.30	6.30
				28.50	1.425	29.925
Grand Total (Rupees One Crore Seventy Lakhs and Thirty Twenty Five Thousands only)						**170.325**

Eligibilitly:

Future Stars Awards is open to entries for young women and men between 18 and 35 years and who are native of the state of Andhra Pradesh. If there are entries from Degree Colleges or P.G. Colleges these entries must be forwarded by appropriate person. For the second stream of entries, self-certification is adequate. Recommendation from a youth lead for profit and or non-profit organization or a business or entity that aims to improve youth livelihoods and better serve their communities with accomplishment in any of the above Furture Stars Awards categories are welcome.

Award Committees:

Committee that invites and processes nominations for these awards will constitute of the following members:

i) Chief Secretary
ii) Spl. Chief Secretary, YAT&C (YS) Department,
iii) Principal Secretary, Higher Education Department
iv) Three experts for three categories of awards.

v) A nominee from one of the innovation and incubation centres in the state
vi) A representative of Innovation Society of Andhra Pradesh.

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Criteria and Considerations

The emphasis in judging applicants for the **Future Stars Awards** will be on how effectively the innovation addresses its stated objectives, which may be to improve efficiency, increase job creation and achieve environmentally sustainable goals. Specifically, the evaluation criteria that will guide the technical committee are as follows:

1. **Originality of the innovation:**

a. Is it a new concept or a variation of an existing idea?
b. Is it unique to the specified area or adapted from elsewhere?
c. Was it conceived and developed independently or was it in cooperation with others?

2. **Impact of the innovation:**

a. Will it make a fundamental positive change in youth development process or simply a minor adjustment? How impactful will the change be in the promotion of youth development: will it be fundamentally profound or superficial and momentary? Will it be multifaceted or specific?
b. Will its impact be on multiple operational areas or just one specific area?
c. Does it have the potential to reach and impact multitudes? Is it possible to upscale?

Submission Process

i. Applications for projects / organizations / entities shall be submitted in accordance with the prescribed format.
ii. Applicants are strongly encouraged to submit as comprehensive and verifiable information as possible, preferably in electronic form
iii. Submission shall be made in English. Applicants are strongly advised not to use automatic translation.
iv. Submission are encouraged to include the following optional supporting materials that can enhance verifiability:
    a) Articles appearing in newspapers, professional journals, newsletters or other publications;
    b) Digital standard format videos less than 10 minutes in length;
    c) Photographs and / or other graphic material;
    d) Brochures or other promotional material
v. Submissions shall be sent to the Special Commissioner of Youth Services offline / online.

Andhra Pradesh Youth Innovation and Entrepreneurship Award 2016-2017 Schedule

Registration and submissions will be made in accordance with the requirements provided on the website and the following timetable:

Launch of Innovation Award	25th November, 2016
Deadline for submission of the Projects	10th December, 2016
Screening and finalization of winners	31st December, 2016
Youth Innovation Award Winners announced etc.	1st January, 2017
Publishing list of winners on newspapers, social media, websites	2nd, 3rd and 4th January, 2017
Awards (Future Stars) Ceremony in district headquarters and state capital	26th January, 2017 (Republic Day)

L.V.SUBRAHMANYAM
SPECIAL CHIEF SECRETARY TO GOVERNMENT

//ATTESTED//

SECTION OFFICER